

Battle of the Bands Two

Frequently Asked Questions

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How do I enter my band?

Email gracem@slbc.ie with a link to your video on Youtube or Myspace, alternatively use www.transferbigfiles.com to send us your video entry.

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Do you prefer links or raw format files?

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What date is the prize?

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Bands

How do I enter my band?

Email gracem@slbc.ie with a link to your video on Youtube or Myspace, alternatively use www.transferbigfiles.com to send us your video entry.

What video formats can I send my entry in?

Most formats are supported, but we prefer MPEG, AVI, WMV, or a youtube link or myspace

Do you prefer links or raw format files?

Links are easier for us but we can accept raw format files aswell.

What is the prize?

Flights to Belfast from anywhere in North America, or the UK for the playing band members. Accommodation for five nights in Northern Ireland and a performance in Celtic Fusion Irish music festival in Castlewellan, County Down on the 18th July 2010!

What details do I need to provide with my entry?

The name of your band, where you are from and your contact details. During the competition we write to the local press in your area to promote your band and ask people to vote for the local bands in their areas. We need to know where your band is from to do this. If you win the competition, we will need the postal addresses of your playing band members to book your flights. The flights for five playing band members will be from the state you registered your entry from.

What date is the prize?

The prize will be held in July 2010, at the Celtic Fusion Irish Music Festival in Castlewellan, County Down. At the moment, the winning band is scheduled to perform on Sunday 18th July.

Does it cost anything for our band to enter the competition?

No, it is completely free to enter the competition. The competition is run entirely online so you will have no transportation costs to compete and claim the title Irish Battle of the Bands Winner 2010. It is also free to vote and we don't send spam emails to your fans. We do offer a tick box if they would like to receive an occasional email from us about our beer, all details are confidential and not shared with any third parties.

Do we get paid to play in Celtic Fusion Festival?

There is no formal pay for the playing band members, however we are providing the flights to Northern Ireland, and accommodation for five nights. The band will only be asked to play once, and we will do what we can to ensure they thoroughly enjoy their entire stay. We would be happy to assist you in planning a schedule for the remainder of your stay which might be seeing the wonderful sights that Ireland has to offer, or making enquiries for other gigs to enjoy while you are here.

What happens if we aren't available to travel on the dates that the prize is for?

If negotiations can't be made between the winning band and the venue, they may forfeit the prize and it be given to the band with the second most votes in the competition.

What happens if we are found to be encouraging our fans to multiple vote?

Your band will be disqualified and your video entry will be withdrawn from our youtube channel and any links from our websites.

My fans are having trouble voting, who do I contact?

Please email info@slbc.ie if you have any trouble voting. We will be happy to place your vote from Ireland. Please ask your fans to include their name, their email, chosen username and password, where they are voting from and most importantly, who they would like to vote for in their email. Once we have placed their vote, we will email them back to let them know that it has been counted.

We think another band is cheating, how do we report it?

Please email info@slbc.ie and provide further details for us to follow up. We removed every illegitimate vote in Irish Battle of the Bands One and we intend to ensure equal opportunities for every band entered in Irish Battle of the Bands Two. Please do not resort to negative emails or looking for ways to cheat for your band, we must emphasise that ALL MULTIPLE VOTES ARE DELETED before the end of the competition so there is no advantage for your band. It is also a time consuming process for the organisers and we would appreciate it if you did not encourage anyone to try to do that.

We are receiving negative messages from other bands, what do we do?

Please pass them on to us at info@slbc.ie, we will monitor the activity and remove the user from the voting system also.

We're not sure we qualify as an Irish music band, What are the specifications?

If you play Irish music, then we want to hear from you. There are many different forms of Irish music, we encourage people to express themselves by playing the style that suits them best.

We aren't getting enough votes, what else can we do?

If you have a website, why not put up a message to your fans asking them to vote for you, we have posters you can download for free and put on your website publicising your participation in the competition.

If you have a myspace page, or Facebook profile why not write to your friends and tell them about the competition, during our last competition, thousands of people voted for their friends, family and favourite bands, you need to tell people about it so they know to vote for you.

Why not put your entry up on your Youtube space, and link it to our website voting page to reach new people.

We show all video entries on our Youtube channel www.slbc.ie/irishbotb2

What is SLBC doing to help my band get more votes?

Over the course of the competition we will be sending press releases out on the general competition and also to local papers for each band to encourage voters to vote for their local band and keep them in the competition. We also direct traffic to the YouTube and competition pages from our Facebook page, twitter accounts and through the use of other online promotions. We received a lot of feedback from bands who said they'd received extra bookings from new venues after taking part in the competition through the newspaper articles printed as a result of our contact with them, we hope this will also be the case in Battle of the Bands Two.

How do we use the promotion from the competition to help us get more bookings?

We will send personalised press releases out with your band name and key words on it which you can send to your local papers and radio stations, or you can simply provide contact details to us and we will promote you from Ireland. Tell people how well you are doing in the competition and make use of the posters we have available for download on our website, increased bookings are more likely if you tell more people something about your band. A number of bands from Battle of the Bands One also commented that their band names had appeared higher in google ratings after the competition, this was also fantastic news!

We aren't available on the dates for the trip to Ireland, what do we do?

We can't change the dates of the Festival, however if you have concerns, please contact us to see if there's any arrangements we can make to suit your band. Alternatively forward us your link anyway and we can put a memo that your band aren't taking votes but wanted a video to be seen so you receive publicity and hype associated with the competition but aren't taking part in the voting registration so your fans still get to see your videos online.

We would like to withdraw from the competition, who do we contact?

Please email info@slbc.ie to let us know if you intend to withdraw from the competition for any reason.

We didn't get our video submitted in time for the deadline, what do we do?

I'm afraid we can't accept any videos after the closing date, however if you email info@slbc.ie we can let you know about Battle of the Bands Three as soon as details have been launched.

Voters

I am having trouble voting

Please try logging out and logging back in again. If you are still having problems, please email info@slbc.ie and we will place your vote from County Down. In your email, please include your name email address, chosen username and password, where you are voting from and most importantly, who you would like to vote for. Once we have placed your vote, we will email you back to let you know that it has been counted.

My password won't work

Please try logging out and logging back in again. If you are still having problems, please email info@slbc.ie and we will place your vote from County Down. In your email, please include your name email address, chosen username and password, where you are voting from and most importantly, who you would like to vote for. Once we have placed your vote, we will email you back to let you know that it has been counted.

I voted in the last round, can I vote again

Yes, once voting counters have all been cleared, you can vote again in the next round.

What is a multiple voter?

A multiple voter is someone who votes multiple times in an attempt to give their band a better chance of winning. Multiple voters are removed completely from the system and their votes will not be counted.

Can I receive more information?

You can email us at info@slbc.ie and be put onto our mailing list to receive a reminder when voting has begun, or to receive an occasional newsletter about our beer.

Bars

Where can I find out more information on your Irish Ale's?

You can view all the product and company information and history on our website www.slbc.ie

If you click the drop down menu in the top right corner you can also

Who is the licensee for my area?

If you click on the drop down menu in the top right hand corner of www.slbc.ie you will see an option to choose which country you are in. If you select the USA flag, it will show you a list of states that we have licensees in currently. You can contact them using the details provided on the website.

Where can I buy your beer?

If you visit our stockists page on www.slbc.ie you can view a list of retailers who stock our beer. You can also visit www.irishbeerfinder.com for a directory of over 2,400 Irish Taverns across North America.

I want to sell your beer, who do I contact?

If you contact the licensee covering your area, they will be able to tell you which distributors are carrying St Patrick's Best and Legbiter Ale.

What Irish Ales do you have available in North America at the moment?

We currently sell St Patrick's Best Ale and Legbiter Ale in 20 states in North America. A third ale will be joining this range soon.

Do all your ales have a story behind them?

Yes, we have three real ales in the St Patrick's range and two real ales in the Magnus range. Visit our history pages on www.slbc.ie to view more information on the historical figures who we celebrate with our beer.